That quote could be the bottom line of this report.

Tulane is approaching its 200-year anniversary and New Orleans recently celebrated its 300th anniversary as one of the world’s greatest cities. The numbers in this report show the many ways Tulane helps power the economic growth of our great city and state — the multiple ways we make life better here.

The numbers in this report also represent lives transformed through education, jobs created that help build healthy, prosperous families, visitors attracted to our campuses who become students and then lifelong residents, patients who find healing here.

Finally, the numbers reflect the power of Tulane’s research in infectious disease, brain science, coastal protection and numerous other multi-discipline fields that impact not only our city and region, but the entire world.

Tulane would not be the university it is without New Orleans and New Orleans is a more vibrant city with greater promise and potential than ever before because of Tulane. This a story that is still being written — the futures of Tulane and New Orleans are forever linked and forever bright.

MICHAEL A. FITTS
President, Tulane University

OPEN 2018

GOLDRING / WOLDENBERG
$15 million
52,000 square feet

MUSSAFER HALL
$13 million
52,000 square feet

OPEN 2019

THE COMMONS
$35 million
77,000 square feet

STARTING 2020

RESIDENTIAL LEARNING COMMUNITIES
$200 million
PAUL HALL — SCIENCE & ENGINEERING DISTRICT
$55 million
76,000 square feet

MAJOR CAPITAL INVESTMENTS

The projects taking place on Tulane’s campuses are not only transforming the student experience and enabling groundbreaking research, they’re revitalizing the local economy and infrastructure.

ANNUAL TOTAL IMPACT IN LOUISIANA
$3.14 BILLION

$2.3 BILLION OPERATIONS

$382 MILLION ALUMNI RETENTION AND WAGE PREMIUM

$312 MILLION VISITOR SPENDING

$143 MILLION CAPITAL INVESTMENTS

THE WAY TO BUILD A GREAT CITY IS TO CREATE A GREAT UNIVERSITY AND WAIT 200 YEARS.
— DANIEL PATRICK MOYNIHAN
Looking Forward:

Economic Impact:

- Overall Impact: $3.14 billion
  - Annual Operations Impact: $2.3 million
  - Capital Investments Impact: $1.43 billion
  - Visitor Spending Impact: $312 million

Social Impact:

- Alumni Retention and Wage Premium Impact: $382 million
- Public Service Impact: $1 billion
- Advancing Diversity and Increasing Access Impact: $16 billion

Research and Innovation:

- Invested $200 million in FY18
- 53% from U.S. Federal Government sources
- 42,000 applications — the most in its history

Looking Forward:

- $1 billion: Record-breaking investments
- 75% of gifts are from out of state - fueling the growth of Tulane and its capacity to impact the local economy in beneficial ways
- $16 billion: Projected capital expenditures during the next 5 years

Universities Accelerate Growth in Unique Ways.

As a unique economic driver in Louisiana and nationally, Tulane’s expansion will help launch New Orleans into a higher level nationally by developing jobs and attracting talent and investments. Tulane doesn’t only create jobs, we create and rebuild neighborhoods, we are major contributors to the surrounding communities — creating a ripple effect through Louisiana and the Gulf South.